

Gerald Celente's

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TRENDS JOURNAL

HISTORY BEFORE IT HAPPENS®



People Power

The war for freedom

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are simple"... simply stupid for any simpleton to obey and a reflection of how low the nation has sunk.

Issues of life and death, geopolitical turmoil, social unrest, the economic future of the nation, foreign policy, the never-ending War on Terror... all debased to conform to imbecilic, low-life, game-show rules of corporate masters who rake in over \$250,000 from advertisers for 30-second commercials on The Presidential Reality Show™.

TREND UPDATE

This past May, President Obama, taking a shot at business mogul and reality-show champion Donald Trump, the Republican contestant in the race for the White House, said, "This is not entertainment. This is not a reality show."

Then again in July, on the campaign trail with Democrat Hillary Clinton in Charlotte, North Carolina, Obama again declared, "This is not a reality



Trump supporters chant "Crooked Hillary" about the Democratic nominee.

CaseyPenk via Flickr

show; this is reality."

Not a reality show? Not entertainment?

As the main attraction at the North Carolina event, Obama, who in nearly eight years in office barely strayed from his teleprompter lines, hit center stage and put on an intellectually ignorant, patently disingenuous, scripted reality-show performance:

"Hillary! Hillary! Hillary! (Applause.) Hillary! Hillary! Hillary! Oh! (Applause.) How are you doing, Charlotte? (Applause.) Are you fired up? (Applause.) Are you ready to go? (Applause.) Fired up!

"Now, first of all, let me just say I like any excuse to come to North Carolina. (Applause.) I just like North Carolina. (Applause.) I love the people in North Carolina. (Applause.) When we used to campaign here, I used to say even the people who aren't voting for me are nice. (Applause.) You know, that's not true everywhere. (Laughter.) So you got great people here. And then you got great food. (Applause.) North Carolina has got some food. In fact, I will find someplace to stop and get some food before I head back to D.C. (Applause.) I know you all have recommendations. (Laughter.) I know I can't go to your house to get the food. (Laughter.) Although I'm sure you're an excellent cook.

"And then you've got great basketball. (Applause.) You've got great basketball. We all

TREND FORECAST

While Clinton and Trump swap leads in a season of volatile polls, we maintain our forecast that absent a wildcard event or his self-imposed destruction, Trump, a proven reality-show champion, will win the White House. Despite the wedge issues of gender, race and creed that grab headlines... the bottom line among voters in the coming election is... the bottom line.

As we wrote in the Spring Trends Journal, "By dealing herself into Trump's hand by doubling down on the "woman card," Clinton, while reinforcing support among her core base, has, in effect, abandoned the famous slogan and centerpiece strategy of her husband Bill's 1992 race for the White House: "It's the economy, stupid."

It was the economy, stupid, back then, and it is the economy, stupid, now. With some 95 percent of the wealth of the nation having gone to the 1 percent since 2009, the low-paying job creation that has over 50 percent of Americans earning under \$30,000 a year, with median household income down 7 percent since 2000... Trump, with his calls for sharply higher tariffs,

particularly on China, renegotiating NAFTA (a Bill Clinton hallmark), and promising to return jobs lost overseas back to America, his message is playing loudly to a swelling populist movement spreading across America. It is estimated, for example, that since 1999 and 2011, 2.4 million American jobs in manufacturing and service were lost to China.

And, with Trump trumpeting his "Crooked Hillary" chant, associating her, husband Bill and the Clinton Foundation with pay-for-play deals that enriched them, a Pew Research Center poll shows 61 percent of Trump supporters and 91 percent of Bernie Sanders supporters see the system rigged.

While polls will fluctuate and general interest will wane through the summer months, unlike any election in modern American history — even greater than the 1960 Nixon-Kennedy debates — we forecast that the race will be won or lost when the two candidates face off in the main event: The Presidential Reality Show® debates. This made-for-TV spectacle featuring two of the most untrustworthy, highly disliked candidates in American history, we forecast, will be the highest rated, most widely viewed TV show in history.